

NIJMEGEN EUROPEAN GREEN CAPITAL 2018

HIGHLIGHTS

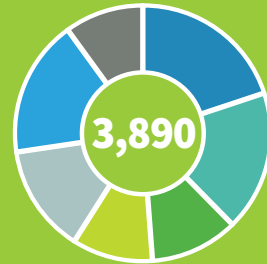


5 LARGE PUBLIC EVENTS IN THE INNER CITY AND ACTIVITIES IN ALL PARTS OF THE CITY

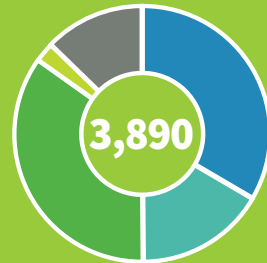
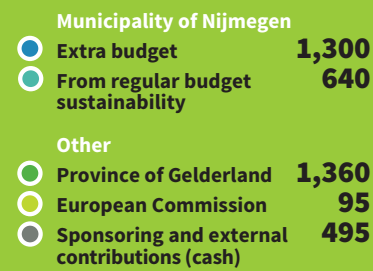
THE BILL

AMOUNTS X € 1.000

EXPENSES

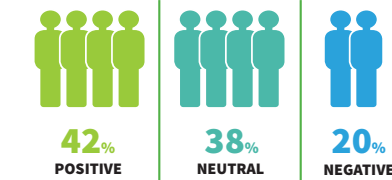


COVERAGE



RESULTS CITY PANEL

RESEARCH AWARENESS AND APPRECIATION



AWARENESS

GROWTH FROM 38% TO 86%

APPRECIATION

80% OF NIJMEGEN RESIDENT IS NEUTRAL/POSITIVE

24% IS SUSTAINABLY INSPIRED

SUSTAINABLE ACHIEVEMENTS

22

EUROPEAN CITIES SIGNED CALL FOR ACTION



Nijmegen

PRESENTS CALL FOR ACTION AT KATOWICE CLIMATE CHANGE CONFERENCE



4,8

MILLION EUROS FOR GAS-FREE NEIGHBOURHOODS



3

COVENANTS SIGNED: SUSTAINABLE INLAND NAVIGATION, GREEN DEAL SUSTAINABLE CARE AND AGROFORESTRY

Initiatives

TRANSITION LAB ECONOMY AND ENERGY, DIAPER RECYCLING, RING-RING FOR THE FOOD BANK, NETWORK BIODIVERSITY, CIRCULAR PROCUREMENT MALDENBURCHSTRAAT I.A



IN THE NEWS

6,5

MILLION EUROS PR VALUE



>100

INTERNATIONAL WEBSITES POSTED MESSAGES ABOUT NIJMEGEN GREEN CAPITAL



90%

OF COUNTRIES WORLDWIDE VISITED THE WEBSITE

Widely reported

FROM NATIONAL DAILY NEWSPAPERS TO NEIGHBOURHOOD NEWSPAPERS



15

DIFFERENT COUNTRIES DEVOTED ATTENTION TO NIJMEGEN ON TELEVISION



VISITS

25

VISITS FROM THE KING, MINISTERS, MEMBERS OF PARLIAMENT AND STATE SECRETARIES



40%

OF VISITS TO THE PAVILION WERE INTERNATIONAL



>100

VISITS FROM GROUPS AND WORKING VISITS FROM ALL OVER THE WORLD



CONCRETE

243

CIRCULAR BUS STOPS AND BENCHES



7

CERTIFIED ECO-SCHOOLS AMONG WHICH A CAMPUS



1,000

VISITORS DISCOVER CIRCULAR MODEL HOME



>10%

INCREASE IN PRINCIPAL BICYCLE ROUTES



1,000

PICNICKERS ON THE WAALBRUG



5,000

BEERS MADE FROM RAINWATER



2,000

VISITORS AT SUSTAINABILITY CAFES



GREEN TOGETHER

200

SIGNATORIES SUPPORT THE GREEN CAPITAL MANIFEST



21

OFFICIAL PARTNERS



23

SPONSORS



>100

INITIATORS THROUGH THE GREEN CHALLENGES AND KLEURRIJK GROEN



Thousands

PUPILS, STUDENTS AND VOLUNTEERS PARTICIPATE



190,000

PAVING STONES REMOVED AND REPLACED BY PLANTS AND TREES



ENTREPRENEURSHIP, TOURISM AND CONGRESSES

174,000

VISIT PARTNER EVENTS



65

RESTAURANTS HAVE VEGETARIAN DISHES ON THE MENU



Gold Award

GREEN DESTINATIONS AND BT AWARD CIRCULAR REGION



26

EVENTS SIGN SUSTAINABILITY MANIFEST



>4,000

EXTRA HOTEL BOOKINGS

